

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma in Commercial Art

Semester: 3

Subject Code

Subject Name Illustration-1

LABORATORY EXPERIENCE :

Sr. No.	Course content
1.	Portrait drawing in pencil drawing with rendering from live model
2.	Anatomy, proportion, structure of portrait
3.	Portrait in water-colour, opaque colour and oil colour from live model
4.	Life study in pencil drawing with rendering from live model
5.	Anatomy, proportion, struture of life study
6.	Life study in water colour opaque colour and oil colour from live model
7.	Animals, and Birds drawing from reference in pencil
8.	Animals and birds drawing from outdoor.
9.	Landscape from outdoor, in pencil, water colour, and opaque colour in various techniques.
10.	One composition human, animal, birds and landscape in colour
11.	Stylized drawing from photographs

INSTRUCTIONAL STRATEGIES :

TOPIC NO.	INSTRUCTIONAL STRATEGIES	KEY RESOURCE NEEDED
1	Portrait from live model	Revolving table & flood light
2	Anatomy drawing from anatomy	Anatomical chart & statue.
3	live model	Revolving table & flood light
4	Life study from live model	---Do---

5	Anatomy drawing from anatomy	Anatomical chart & statue.
6	live model	Revolving table & flood light
7	Library / books	Library & slide show
8	Study tour.	
9	Landscape from outdoor, in pencil, water colour, and opaque colour in various techniques.	
10	refer	Library

Reference Books :

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|---------------------------------------|-------------------------------|---|
| 1. Illustration at work | Robin Jaegues | Studio Books 161, fleet, street London. |
| 2. The human form in Action
repose | Phil Brodotz &
Dori Watson | Reinhold Pub. & repose &
corporation / Newyork |
| 3. Faces & features | Walter J. Foster | Foster Art Services Inc.
Tustion Califouria USA. |
| 4. Figures from life | “ | “ |
| 5. Drawing & Figures | “ | “ |
| 6. Anatomy | Victory Pirard | “ |
| 7. Anatomy | Walter J. Foster | “ |
| 8. Painting People & Places | “ | “ |
| 9. Commercial Art Techniques | S. Ralph Maurello | Judor Publising Co.
New York. |
| 10. John Fernandes & His Art | John Fernandes | Navneet Publication

(India) Limited Mumbai. |