

Master in Applied Management (MAM)
Subject Code/ Teaching / Examination Scheme
Semester IX

Subject code	Subject name	Teaching Scheme (Hours)				Credits	University Exam (E)		Mid Sem Test (M)	Continuous Evaluation Component (I)	Total Marks
		Total Sessions	Theory	Tutorial/ Counselling	Practical		Theory	Practical/ Viva			
*****	Elective-I	36 Sessions of 75 Minutes	5	2	0	4	70	0	30	50	150
*****	Elective-II		5	2	0	4	70	0	30	50	150
*****	Elective-III		5	2	0	4	70	0	30	50	150
4190504	Case study application	0	0	2	2	4	0	105	45 (Pra. Int.)	0	150
4190505	Seminar	0	0	2	2	4	0	100	0	50	150
	Total		15	10	4	20	210	205	135	200	750

Sub-Code	Subject Name	Specialization
4190511	Merger & Acquisition	Finance
4190512	Banking & Insurance	
4190513	Cost and Management Account	
4190521	Service Marketing	
4190522	Rural Marketing	Marketing
4190523	Brand Marketing	
4190531	Management of Industry Relation and Labour Law	Human Resource Management
4190532	Human Resource Management	
4190533	Compensation Management	

4190541	International Finance	International Business
4190542	International Marketing	
4190543	International Human Resource Management	

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					UNIVERSITY EXAMINATION				INTERNAL		
SUBJECT CODE	SUBJECT	TEACHING SCHEME(HOURS)			CREDITS	Case Study/Explanation OF Experience in Business/Industry/NGO/ Government	EXPLANATION OF ANALYSIS in Report	DOCUMENTATION	PRESENTATION	INTERNAL	TOTAL
		THEORY	TUTORIAL	PRACTICAL							
41100501	Project	0	0	30	30	200	150	150	100	100	700